



Mexico's Global School



LEARN SPANISH

Did you know?

There are more than **470 million Spanish native speakers**, making it second only to Chinese in terms of the most spoken languages in the world.

It is estimated that there are more than **21 million students of Spanish** as a foreign language, making it the **second most studied language** in the world.



Information credits: ethnologue

With **121 million native speakers**, Mexico has the largest population of Spanish speakers in the world.

Mexico is considered the **World's 5th most culturally rich country** with 55 world heritage sites.

Puerto Escondido is the **8th best surf spot in the world** (CNN Travel)

Spanish is the second most spoken native language in the world, meaning **potential opportunities** for Spanish learners are abundant.





ABOUT US

Originally a prestigious non-profit private primary school (**ranking in the top 3% of in the country**), we opened our doors to adult language learners last year with goals of promoting cultural exchange and improving global understanding.

Our Language School seeks to provide legitimate academic teaching in an authentic environment, to **enhance the learning experience for our students**.

We continually update our methods according to the latest research in language study.

All of **our teachers are native speakers** and have been trained in applied linguistics and/or language teaching at the postgraduate level. They have been selected based on their demonstration of **exceptional ability** to guide and instruct learning.

We've developed our courses to be highly personalized, whether in a group setting or private. Students' interests, learning style, cognitive skills and specific goals are all taken into account to **create an effective and meaningful teaching structure**.

Throughout our programs, students are challenged and their learning process becomes more efficient. Typically, **they complete our curriculum ahead of schedule** and pass on to the next stage more quickly, saving them time and money long term.

Our traditional school has nine classrooms, a **language lab**, a cafeteria and a small library. We also have another venue for on-site courses in the picturesque Rinconada neighborhood.

For both on-site and online courses, **students are given access to both of our digital platforms**. These are the Google for Education tools and our administrative program iEduca, which has features such as class schedules, messenger service, comments and grading to support learning.

To know more, you can visit
jrulfo.edu.mx/en

A close-up photograph of two young women. The woman in the foreground has long, wavy blonde hair and is wearing a blue denim vest over a light-colored top. She is smiling broadly, looking down at a white document held in front of her. The woman behind her has dark hair and is also smiling, looking at the same document. The background is softly blurred, suggesting an indoor setting with natural light.

COURSES ADAPTED TO YOUR NEEDS



Your objectives are our
main priority.



Conversational

Tailored towards digital nomads, travelers and expatriates.

- 10 hrs. of our Academic course + 5 hrs. of private instruction focus on oral expression and conversation.
- Grammar and vocabulary with pragmatic purposes and real-life practice.
- Cultural and social components for the appropriate use of the language in different settings.
- Socialization with the local community through events and volunteer activities.
- Includes materials related to your own personal fields of interest.
- Functional Spanish skills as the core of the course.

Academic & Cultural

This courses are designed for people who wish to study or work in a Spanish-speaking country.

Build your Spanish proficiency gradually in all four skills (Reading, Writing, Listening and Speaking) using real-life materials.

Academic vocabulary and use of the language related to your field of study.

Cultural and social components related to the workplace (Cultural and Academic are the same course however the Academic course is more suited to younger students with slightly larger groups of 4-7 students compared with 2-3 in Cultural)

Customized projects and activities that will guide you in your particular endeavor.

Focus on academic reading and writing.



Executive

- Highly personalized instruction.
- Flexible schedule according to your timetable .
- Business & economic content (eg. macro data, productivity, leadership)
- Network with other executives.
- Cultural immersion depending on which countries you want to do business with - Negotiation skills for different settings.
- Public speech practice (presentations, tone of voice, engagement strategies).

Camps

- Choose between either Conversational or Academic Spanish.
- Combined with another activity of your choice: surfing, diving, tennis etc.
- Choose between Puerto Escondido or Mexico City and alternate between online and in-person if you want to continue traveling.
- Tours to local areas and beauty spots.
- Wellness classes: yoga, CrossFit, etc.

Exams preparatory

- Preparatory courses for DELE and SIELE (Spanish certifications by El Instituto Cervantes) A1 to C2 levels.
- Listening, Speaking, Reading and Writing exercises following exam format.
- Development of learning strategies to aid the different types of exercises .
- Additional resources to practice at home.



Specific purposes

B1 Level Onwards

- Specific vocabulary.
- Customer service skills.
- Creation of specific field materials (e.g. advertisements, business emails).
- Social rules and etiquette, local slang and formal speaking/politeness.

STAND OUT

If none of the courses above fit your goals, we can design a tailor-made package.

All our courses **include a placement test** in order to accurately evaluate proficiency level. We also take you through questionnaires designed to get to **know your learning style** in order to tailor lessons accordingly where possible.

Each course includes at least one **textbook** and we provide access to our **online education platforms**, as well as other learning resources.

If required, for **on-site courses**, we can help with your accommodation arrangements. We have partnered with all sorts of accommodation providers to suit all types of budgets (homestays, hostels, hotels and luxury apartments).

For group courses **longer than 4 weeks** (either on-site or online), we offer discounts for full-time students, self-funded or early career diplomats and, under certain conditions, for non-profit employees.


We also offer partial or full **scholarships for online Academic courses**. These are awarded on individual merit and granted on a socio-economic basis. In order to receive a scholarship, you must provide evidence that you cannot fund your course.

Scholarships are awarded per course (usually 200 hours of class), and may be renewed only if the student passes on to the next level and starts the new course within the following four weeks.




Spanish
Brochure 22



 www.jrulfo.edu.mx

 languages@jrulfo.edu.mx

 Océano Pacifico S/N, Col. Granjas del Pescador,
Puerto Escondido, Oax. C.P. 71980



@colegiojuanrulfomx

 US & Canada:
+1 646 844 7465
 +52 954 582 2455
 +52 954 130 2303

